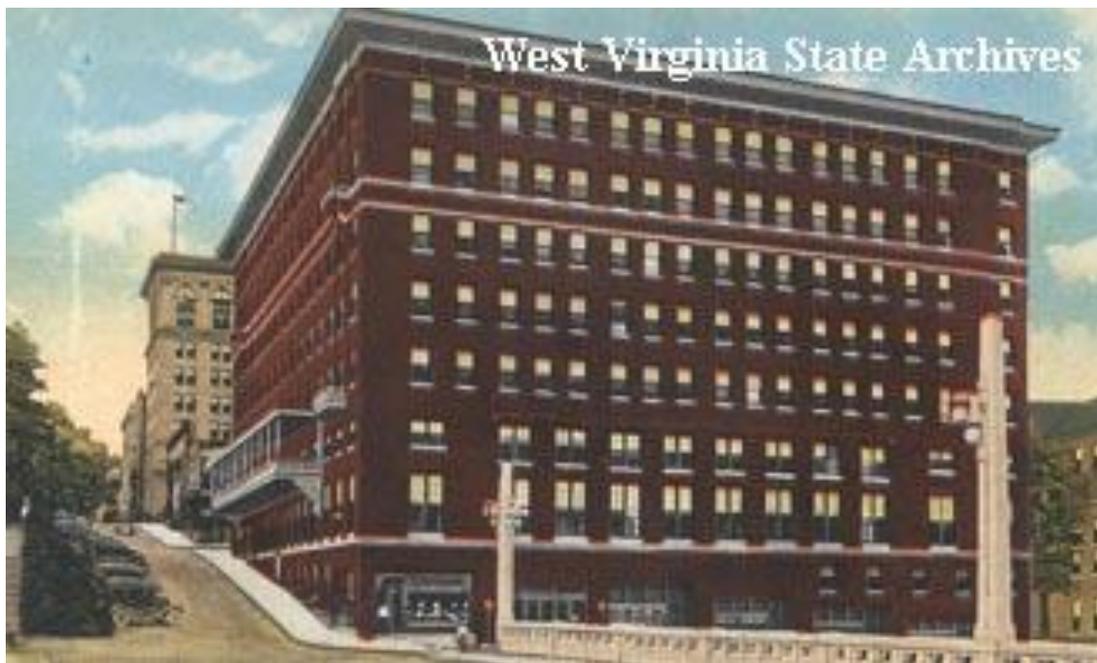


### ON THIS DAY IN WEST VIRGINIA HISTORY DECEMBER 22



**WMMN radio station in Fairmont began broadcasting on December 22, 1928.**

**CSO: SS.8.2, SS.8.16, SS.8.24, ELA.8.1**

**Investigate the Document: (WMMN family album program, 1948, Sc91-5)**

1. Where was the WMMN radio station located?
  
2. In what year were renovations made to the studio?

**Think Critically:** What impact did the invention of the radio have on 20<sup>th</sup> century America? West Virginia? Which 20<sup>th</sup> century U.S. President used the radio as a medium to present his ideas to the American people with his influential 'Fireside chats' addresses?

*Clarice Russell Bennett*



**1948  
EDITION**

**WMMN**

*Family  
Album*

**920 ON THE DIAL**

**CBS**

### *Management*

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ALLEN L. HAID  
Managing Director

Dear Friend:

We here at WMMN feel very, very close to you indeed and while we have, in many cases, never met you personally we feel that we know you very well. Your continued loyalty in listening to our station, your letters and cards all combine to bring you and your family and all of us here under one roof.

We are presenting this "Family Album" to further acquaint you with the WMMN people who make your favorite programs possible. This is the first time since 1941 that such a type book has been offered and of course during that span of years some change in faces has taken place, but the spirit of friendship has never changed.

WMMN, as you know, has never changed its fundamental policy of being the "Friendly Family Station." It is because you and your's and hundreds of thousands of families like you, have made our success possible, that we gratefully dedicate this 1948 edition of the "WMMN Family Album."

Trusting that you will enjoy every page and that you will ever remain loyal to WMMN, we close with every good wish for you.

Sincerely,

Allen L. Haid  
Vice President & Managing Director  
Radio Station WMMN  
Fairmont, West Virginia.

### *Sales*



HENRY G. LOWTHER

Henry G. Lowther, WMMN salesman since January 1947 is a native of Fairmont. Glen as he is known around the station joined our staff after 3 years service with the army.



R. GLEN BROWN

R. Glen Brown, a native of Fairmont is the newest member of our commercial department. Glen joined the WMMN staff as salesman on January 1, 1948.

### *Twenty Years of Service*

By

#### *WMMN and its 5000 Watts of Friendship*

Since 1928 WMMN has been serving Central and Northern West Virginia, Southern Pennsylvania, Western Maryland and Eastern Ohio.

Founded in 1928 by A. M. Rowe and Clyde S. Holt the station started on its history. In 1935 WMMN was purchased by the Fort Industry Company headed by George Storer and J. Harold Ryan and has been operated continually by them since that time.

It was under the present ownership that the station's power was increased in 1938 to 5000 watts and an affiliation was made with the Columbia Broadcasting Company. Since that date WMMN has constantly moved ahead to new achievements in giving the best in radio service to the vast area it covers.

In 1947 the studios on Adams Street were completely renovated and studio equipment installed to bring up to the peak of perfection the production of the programs you hear daily.

WMMN, with its twenty year history of service, has been successful mainly because you, the listener, has made it so and any of the improvements that will come in the future will be because of you. We look at the future of great expansion with confidence because the past twenty years have proven that our listeners are loyal in every way and with such cooperation and loyalty, the future years hold a bright promise.

No history would be complete without a tribute to those who in the past contributed much to today's achievement. Space will not permit the naming of each person but to that great parade of entertainers who have marched past the WMMN microphones, our sincere thanks. Many a great star today started here, others have entered other lines of endeavor, still others have passed on to the great unknown. This we know that each and every one has left behind a bit of himself and all those bits put together have built the heritage of WMMN.